



2023 Annual Report

Thursday, October 19, 2023

Mission Statement:

Greater Richland Area Cancer Elimination works to fund cancer research, education, and to assist cancer patients.

G.R.A.C.E. Inc.

**Greater Richland
Area Cancer
Elimination**





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Report of the President

Twenty Years of Tears and Cheers. That slogan was the perfect way to put a label on the GRACE Journey thus far. Two decades have passed since we began. Much has changed, yet so much has remained the same over that time. I have reflected many times over this past year to our early days, and I cannot help but to be in “awe” of how much has been done right here in our local service areas to help so many people and our basic cancer related causes. While cancer is still here and continuing to rear its ugly head, we have been a light to so many as they fight to continue along on their own journeys.

This year we lost one of the founders of G.R.A.C.E., Jan Nuemann, who served on our board from 2003 until her retirement in 2018. She had such passion for our vision and mission, and she put in so much time and energy to help us get things off the ground in the early years. She served as President and Vice President, Luminary Chair and Historian and helped us keep our offices open to be able to assist everyone who needed it. Jan made sure from the moment we made the decision to move forward with G.R.A.C.E. that we never looked back. While there were moments of slight doubt, mixed with a healthy bit of fear about the future, there was never a moment of regret. I know when we announced the total of money raised this year, Jan had the biggest smile on her face. She was a great friend and supporter, and I know that she’s up there in heaven still cheering us on and helping us every way she can to keep us on track.

This 20th year has been such an amazing year. The G.R.A.C.E. service area and all its communities really rose to the challenge to make this year special. The support has been unwavering as it has throughout the previous 19 years, and we were able to raise our record number of donations. We surpassed our previous record by over \$78,000, and we will be able to help a record number of cancer patients with those extra donations. The year kicked off at last year’s Annual Meeting in October when we raffled off several generous donations that included the top prize of a Traeger Grill that was donated by Walsh Ace Hardware. That fundraiser generated over \$13,000 and got our fundraising started. Auction Donors really stepped up and donated another record number of items to our Live Auction, Silent Auctions, Card Raffles and Bucket Raffles. The year also consisted of our typical Calendar Raffle and an additional UTV Raffle.

In January, the prevention committee started a new initiative called Walk Around the World with GRACE. Over 200 people joined in this trip to better health and fitness, in hopes of preventing cancer. The Walk With GRACE Event this year included a special reunion of all our past Ambassadors that were able to attend and a balloon honoring those that are no longer with us. A very special 3-D butterfly was drawn by the RC Art Teachers, Craig & Jamie Rogers which added an extra special touch to our Luminary Ceremony as well.

I want to thank our Major Sponsors: Civic Media WRCO and WRCE, Royal Bank, Shopping News and Express Printing, Wilkinson’s Auction, Vetesnik Power Sports, and Richland Family Prescription Center. A big THANK YOU to everyone for your financial support and to all the volunteers for their time and talents. Thank you to all of the team captains for being willing to get teams together and putting together fundraising efforts all year long. Thank you for not only raising funds, but also for having events that get communities together to celebrate each other along with supporting the vision and mission of G.R.A.C.E., Inc.



Thank you to the Walk With GRACE Committee and everyone who donates so much to make sure that our events are a success each year. Thank you to the Board of Directors for their efforts all year round. It has been an honor to serve with each and every one of you for the past several years.

When we began, I did not envision what things would be like in 20 years, but if I had, I can guarantee you that we have far exceeded any, and all of those expectations. As we turn the page on the most recent chapter of the G.R.A.C.E. story, I find myself with the same sort of excitement and anticipation of what the next chapter and next 20 years will look like. When the bad news is cancer, the good news is G.R.A.C.E.

Cheers to the next 20. The best is yet to come.

Rob Rynes

Rob Rynes, President

Vision Statement:

To maintain a viable organization to aid the greater Richland Area in the following ways:

- Provide services to cancer patients to help fight and cope with the disease.
- Provide funding for research to someday eliminate cancer totally.
- Provide funding to better educate our area about preventative cancer decisions.
- Provide funding to the medical community for diagnosis, treatment and services.

Our Service Area

The G.R.A.C.E. service area consists of **all of Richland County** and the following surrounding townships.

Vernon County townships of Webster, Stark, Union, Greenwood and the portions of Readstown Township with the zip codes 54652 and 54664.

Sauk County townships of Washington, Bear Creek, Spring Green and the portions of Ironton township with the zip code of 53924.

Iowa County townships of Wyoming, Pulaski and the portions of Clyde Township with the zip code of 53506.

Grant County townships of Muscoda and Watterstown.

Crawford County Township of Clayton.



2023 G.R.A.C.E. Leadership

Board of Directors

President: Rob Rynes

Vice President: Marsha Burkhamer

Secretary: Jo Ann Krulatz

Treasurer: Marge Bisco

Director for Patient Assistance: Joanne Amell

Directors:

Rod Reetz

Leif Carlson

Sheri Scott

June Nee

Allen Kaszubski

Lisa Behling

2023 Walk With GRACE Committee List

Walk Chairperson – June Nee

Registration – Marsha Burkhamer

Logistics - Keith Behling & Eric Rynes

Luminaries – Linda Kleppe / Chris Powell

Raffle – Felicia Rynes & Jen Daly

Publicity – Allen Kaszubski

Entertainment - Stage - Phil Nee

Entertainment/Children's –Mariah Gaffney

Survivorship – Joanne Amell/Rose Birkholz

Live Auction – Kent Adsit

Silent Auction – Ken Thiede

Bucket Raffle – Eileen Stevens

Food – Jennifer Carter

~Thank You ~

2023 Walk with GRACE Event

**2023 Theme “20 years of
 Tears & Cheers –Driving out
 Cancer”**

Friday, August 11, 2023 Krouskop Park
 & Community Center



WALK WITH GRACE AMBASSADORS ACROSS HISTORY

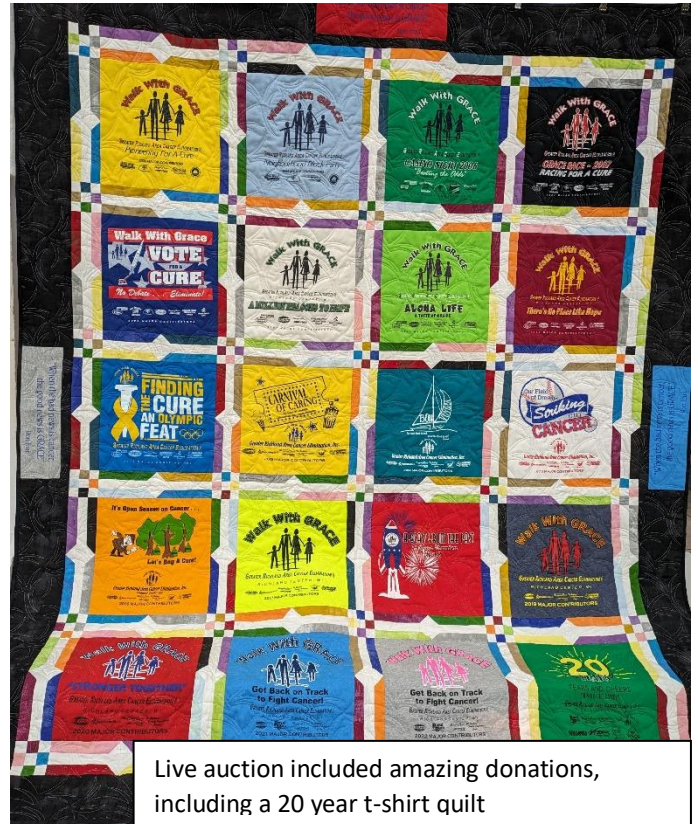
85 registered survivors accounting for 1033 accumulated years of beating cancer. This year, we had a special celebration of survivors across the Walk with GRACE history

List of survivors (* In Loving Memory)

2004	Darcie Gaffney* Barb Rynes* DeeDee Bayne	2010	Jody Louis Jim Goodwiler* Viki Campbell Mindy O'Toole	2017	Farrah Burkhamer Valerie Mueller Shirley Olson
2005	Jerry Bower John Richards Marsha Burkhamer Brittany Ewing	2011	Ann Greenheck* Jane Husnik Tim Thiede Dick Young*	2018	Germaine Hying Logan Olson Chris Ottesen* Destiny Shannon
2006	Jeff Oler Glen Niemeyer Peter Greenwood Alexis Hines	2012	Lee Honer* Melissa Klingaman Leslie Meadows* Barb Persinger*	2019	Monty Berger Mary Kast* Jennie Marroquin Deb Wassinger
2007	Chase Hendrickson Arianna Kovars Don Maxwell* Sarah Hibbard	2013	Della Gander-Longmire* Leslie Jacobson Karen Manning Sue Munger	2020	Michelle Goebel* Dottie Behling* Keith Behling
2008	Shari Johnson June Nee Kathy Neckar Dana Peterson	2014	Jaxon Louis Larry Sebranek Janis Peterson Stacy McCauley Gruber Ingrid Olson	2021	Sharon Panske* Stacy Kleist Phyllis Keller* Ellen Evans
2009	Kevin Gulsrud* Janet Fisher Diane Cox Deb Zorea*	2015	Teri Benning Lance Harris Connie Tracy	2022	Merlin Leverenz Sandra Schwartz Dwight Myers Dan Slaney
		2016	Chuck Allbaugh* Carolyn Anderson Joni Peterson Lisa Stafford	2023	"In Honor Of" & "In Memory of" All Past Ambassadors

Summary of Walk with GRACE 2023

Total Funds Raised in 2023	\$375,047.66
Total Raised by Teams (also included in raffle & auction items)	\$229,041.99
Luminary Sales	\$5,495.00
Raffle Tickets Sold	
October Raffle	\$13,360.00
Calendar Raffle	\$31,680.00
UTV Raffle	\$57,920.00
Silent Auction	
October Annual Meeting	\$715.67
Christmas FaceBook Auction	\$2,609.00
Oct. 5th Silent Auction	\$2,110.00
Oct. 11th Silent Auction	\$8,855.00
Bucket Raffle	
Oct. 5th Bucket Raffle	\$1,600.00
Oct. 11th Bucket Raffle	\$3,500.00
Special Card Raffles	
Milwaukee Bucks Tix	\$940.00
Green Bay Packers Tix	\$1,040.00
WI Badger Tix	\$900.00
Gift Certificates	\$260.00
WRCO Radio Auction raised	\$5,865.00
Live Auction Raised (including <i>Donations directly for Local Cancer Patients that came to \$10,450.00</i>)	\$40,470.00



Live auction included amazing donations, including a 20 year t-shirt quilt



Bucket Raffle & Silent Auction led by Richland Center Middle School head coach Mike Starks



UTV on raffle traveled all over the county, led by Allen Kaszubski





2023 Team Totals

WALK WITH GRACE SUMMARY SHEET

\$ 229,041.99

<u>Team Name</u>	<u>Total Raised</u>
AMERICAN RED CROSS	\$ 2,089.80
ALL AMERICAN DO IT CENTER	\$ 3,328.82
ANGELA ROSE STUDIOS	\$ 820.00
BURKHAMER CANCER BUSTERS	\$ 6,900.00
CARTERS CREW	\$ 260.00
CURESADERS	\$ 14,990.00
ENFORCERS	\$ 620.00
FAITH, FAMILY & FRIENDS	\$ 6,216.00
FIVE POINTS	\$ 3,170.00
GAS GUZZLERS	\$ 3,968.00
MIGHTY DUCKS	\$ 4,085.00
MUSCODA AMERICAN LEGION & AUX.	\$ 3,190.00
NASCAR FANS UNITED & RICHLAND HOSP.	\$ 12,765.00
PANSKE POSSE	\$ 2,686.25
PEOPLES COMMUNITY BANK	\$ 3,777.90
RAMADA	\$ 644.00
RCFD	\$ 1,423.00
RICHLAND AREA SENIOR CITIZENS	\$ 1,549.00
RICHLAND COUNTY BANK	\$ 8,370.00
RICHLAND CENTER PRIMARY SCHOOL	\$ 1,490.00
RSK TRANSPORTS	\$ 1,835.00
ROCKWELL AUTOMATION	\$ 19,371.20
SHOPPING NEWS/XPRESS PRINTING	\$ 433.00
ST JOHN LUTHERAN CHURCH	\$ 8,155.94
SUZANNE @ STYLZ 'N SMILES	\$ 12,402.00
TEAM BOONEY TUNES	\$ 10,375.59
TEAM SANDY AND TOM	\$ 29,970.00
WALMART	\$ 6,001.46
WRCO	\$ 2,581.71
WCCU	\$ 1,040.37
CELLL PLUS	\$ 168.00
CAZENOVIA POLAR PLUNGE	\$ 54,364.95
	\$ 229,041.99

2023 Allocations

This year, in response to the great need in our communities, the Board of Directors decided to increase the amount of funding for preventive cancer education from 2% to 5%. We also have an application process to open up and encourage creative ideas to serve our communities and meet needs on research, medical community services and prevention.

Local Cancer Patient Funding - 50%

\$187,523.83 was put into our fund to assist local cancer patients.

Research - 25%

A total of **\$93,761.92** for research and will be divided as follows:

\$46,880.96 will be given to the UW Carbone Comprehensive Cancer Center in Madison.

\$46,880.96 will be given to Gundersen Lutheran in La Crosse.

Medical Community- 15%

\$56,257.15 allocated to the local medical community.

Preventative Cancer Education – 5%

\$18,752.38 was put into our Preventative Measures and Education Fund for promotion of preventative cancer decisions.

Operating Cost – 5%

\$18,752.38 was put into our Operating Fund.



Greater Richland Area Cancer Elimination, Inc. Financial Statements
As of August 31, 2023

Balance Sheet

	Aug 31, 23
ASSETS	
Current Assets	
Checking/Savings	
Deposit Acct - RCBank #119954	379,775.20
Local Cancer Patient Money	
Chg-RCB LCPscrip125-652	11,683.77
LCP Chkg - RCBank # 120243	23,521.64
WCCU mat2/14/24@3.03%-102	25,377.72
WCCU mat4/14/25@3.22% #105	25,401.40
WCCU mat5/21/24@2.09% #78420	101,053.59
Total Local Cancer Patient Money	187,036.12
Medical Community	
Chg-Royal Bank-Med Com #0375	34,871.16
Total Medical Community	34,871.16
Operating Money	
Chg-Royal Bank -Operating #6498	25,523.85
WCCUmat2/15/24@3.03%-0106	10,151.09
WCCUmat4/14/25@3.22%-0104	15,240.84
Total Operating Money	50,915.78
Preventative Money	
Chg-RoyBnk Prevent MM#6506	
Chg-RoyBnk Prevent MM#6506 - Other	15,660.83
Total Chg-RoyBnk Prevent MM#6506	15,660.83
WCCU-Mat 2-14-24@3.03 #101	10,151.09
WCCU-Mat 4-15-25@3.22 #107	10,160.56
Total Preventative Money	35,972.48
Venmo/Pay Pal Checking 128007	25.00
Total Checking/Savings	688,597.74
Other Current Assets	
Scrip Card Inven Purchase	7,950.00
Total Other Current Assets	7,950.00
Total Current Assets	696,547.74
TOTAL ASSETS	696,547.74
LIABILITIES & EQUITY	
Equity	
Retained Earnings	505,863.60
Net Income	190,684.14
Total Equity	696,547.74
TOTAL LIABILITIES & EQUITY	696,547.74

Profit and Loss

	Sep '22 - Aug 23
Ordinary Income/Expense	
Income	
General Donations	57,134.43
general scrip Donations	753.38
Memorials	15,153.45
Registration	7,357.00
Walk With GRACE	323,392.59
Total Income	403,790.85
Cost of Goods Sold	
Event Expense	31,441.10
Total COGS	31,441.10
Gross Profit	372,349.75
Expense	
Grace Expenses	11,193.35
Local Cancer Patient Expense	99,185.77
Preventative Programs Expense	4,259.54
Research Donations	69,724.76
Total Expense	184,363.52
Net Ordinary Income	187,986.23
Other Income/Expense	
Other Income	
Amazon Smile	147.25
Interest Income	2,550.66
Total Other Income	2,697.91
Net Other Income	2,697.91
Net Income	190,684.14

Local Cancer Patient Fund

Since its inception, the Local Cancer Patient Fund of Greater Richland Area Cancer Elimination has approved a total of 930 applications of which 884 were in our service area and approved. Of this number, 687 were first time applicants, 184 were second time assists, 52 third time and one was a fourth time. We no longer assist with a fourth request.

- ❖ First time application can be approved up to \$2,500.
- ❖ Second time application can be approved up to \$2,000.
- ❖ Third time application can be approved up to \$1,000.

Prevention

The prevention efforts of G.R.A.C.E. took a wonderful turn this year with prevention committee member Leif Carlson taking the lead on a campaign, dubbed **Walk around the World with G.R.A.C.E.**, to increase physical activity in our community. Physical activity is not only a great way to reduce risk of getting cancer, it is one of the most important ways to reduce the risk of complications and recurrence among cancer survivors.



The campaign was a warm and wonderful success! We had 292 signed up to participate by tracking the walking/exercise miles per week in a Google spreadsheet. Each participant received a reflective vest with our logo for their walking safety. Leif Carlson tracked the number of miles and used a mapping program to create a map of where we had “traveled”. Each month from January to June, we held a potluck during which Leif shared a slide show of beautiful photos from countries we had “visited” in our walk and which celebrated the food of the area we had landed at the end of the month. We learned about countries around the world as well as risk reduction for cancer! Sheri Scott provided information on cancer prevention issues highlighted during that month, and in March, we had a special speaker from the University of Wisconsin Carbone Cancer Center shared the latest information on colorectal cancer, which is higher in our county than other areas of the state.



April Week 1 - Indonesia



All told, our community exercise tallied 68,405 miles --enough to have walked around the world twice and visited all 50 states!

Quotes from our Survivors

Thank you for all you've done, it made it easier to go through my cancer journey

Thank you so much for the support during my cancer journey- your thoughtfulness really helped. What you do is so appreciated

We want to thank you all for helping us through this time, words cannot express our deep appreciation. God bless you all.

I have always supported Grace fundraisers, never thinking I would need to use those funds myself...

I'm really grateful for all the help you guys have given me, thank you all very much

“When the bad news is Cancer...

The good news is G.R.A.C.E.”

~Ron Fruit

